

Campbell County

2012 Kentucky County Profile

The 2012 County Profile is produced by the Kentucky P-20 Data Collaborative. The Collaborative is a joint effort of the Kentucky Department of Education (KDE), Council on Postsecondary Education (CPE), Education Professional Standards Board (EPSB) and the Kentucky Education and Workforce Development Cabinet. The report includes the most current data available for Kentucky counties, Area Development Districts (ADDs), and Workforce Investment Boards (WIBs) on demographics, employment, college readiness and educational attainment.

What are some basic facts about Campbell County residents?

	County	KY	US
Total population	90,336	4,339,367	308,745,538
Median household income	\$51,482	\$41,576	\$51,914
Per capita income	\$27,096	\$22,515	\$27,334
Living in poverty	11.3%	17.7%	13.8%
Eligible for Medicaid	10.7%	18.2%	n/a
Without medical insurance	13.2%	16.5%	16.1%
Registered voters who voted in the 2008 general election	67.9%	64.0%	72.5%
Unemployment rate	10.7%	10.5%	9.6%
Access to Broadband Internet	99.4%	93.1%	n/a

What is the education attainment of Campbell County residents?

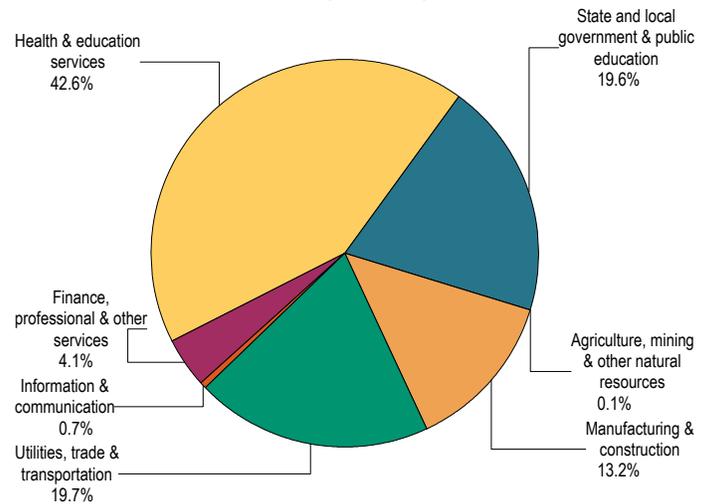
	County	KY	US
Less than a high school diploma or equivalent	13.1%	19.0%	15.0%
High school diploma or equivalent	34.4%	34.4%	29.0%
Some college but no degree	19.9%	19.6%	20.6%
Associate's degree	6.3%	6.6%	7.5%
Bachelor's degree	16.0%	12.1%	17.6%
Graduate or professional degree	10.3%	8.2%	10.3%

Are Campbell County graduates prepared for college?

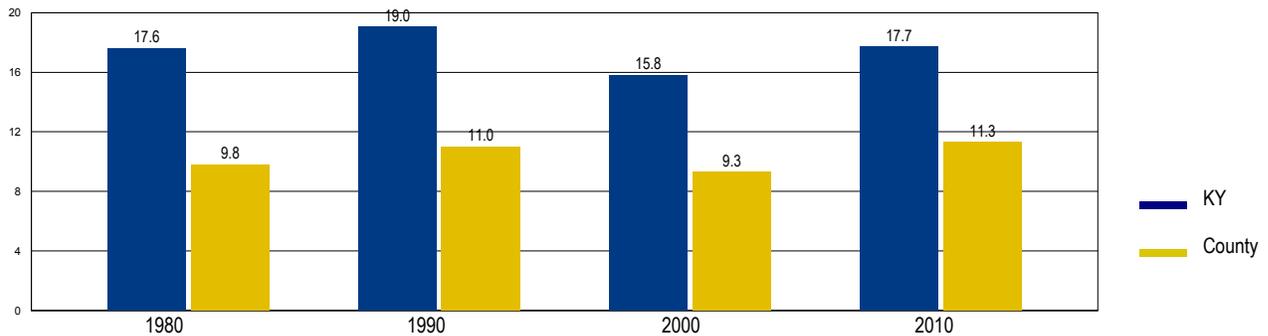
	County	KY
Average GPA for 2010 graduates	2.72	2.84
Average junior year ACT Composite score for 2010 graduates	19.6	18.6
Graduates ready for college level mathematics	46.4%	36.9%
Graduates ready for college level English	58.4%	49.3%
Graduates ready for college level reading	44.8%	41.0%

What industries provide employment in Campbell County?

2010 Employment by Sector



1980-2010 Percentage of Campbell County Households Living in Poverty



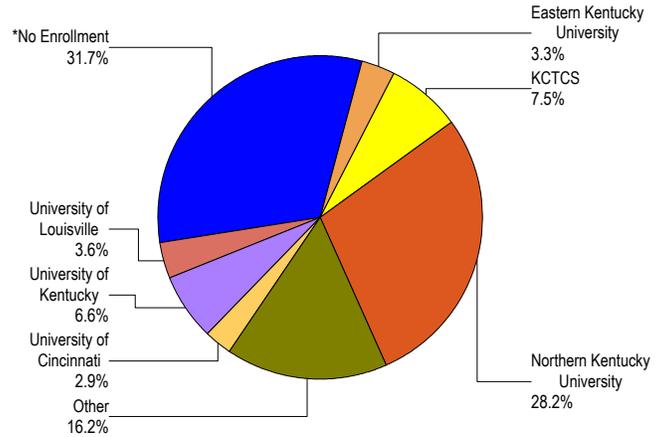


What is the education pipeline for Campbell County?

	County	KY
Public K-12 enrollment in 2010-2011	11,183	647,827
Private K-12 enrollment in 2010-2011	2,693	70,862
Special education population in 2010-2011	1,599	87,181
Students with free and reduced lunch in 2010-2011	48.5%	55.8%
Students enrolled in Kentucky Virtual High School in 2011-2012	5	756
Public high school graduates in 2009-2010	785	43,711
Kentucky Adult Education enrollments for 2010-2011	590	38,654
GEDs awarded in 2010-2011	240	10,294
High school graduates (public) entering postsecondary education in 2010-2011	522	26,858
In-state college going rate in 2010-2011	56.8%	56.7%
Out-of-state college going rate in 2010-2011	9.8%	4.8%
Students earning a postsecondary certificate or diploma in 2010-2011	118	9,659
Students earning an associate's degree in 2010-2011	106	8,519
Students earning a bachelor's degree in 2010-2011	484	17,019
Students earning a bachelor's degree in science, technology, engineering, or mathematics (STEM) in 2010-2011	116	4,265
Students earning a graduate or professional degree in 2010-2011	154	7,138
National Career Readiness Certificates (NCRC) awarded in 2011	103	11,450
Bachelor's degree six-year graduation rate for 2005 cohort	44.3%	47.7%
Associate's degree three-year graduation rate for 2008 cohort	22.0%	13.8%

What were the top college choices for Campbell County public high school graduates?

2010 Public High School Graduates College Enrollments

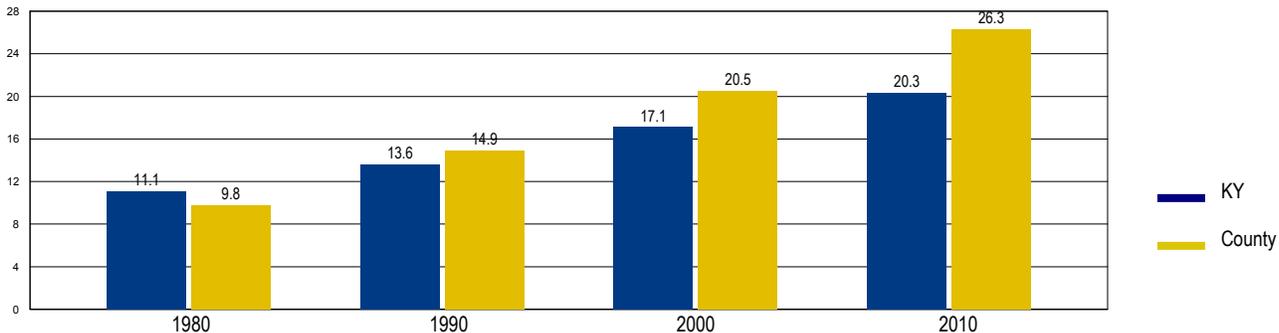


*This percentage may be slightly understated if students attended more than one institution.

How much financial aid do college undergraduates from Campbell County receive?

	Dollars	Awards
Federal grants and scholarship awards for 2010-2011	\$6,349,181	1,630
Institutional grants and scholarship awards for 2010-2011	\$4,629,058	1,018
Kentucky Ed. Excellence Scholarships (KEES) awards for 2010-2011	\$2,540,176	1,748
Undergraduate student loans for 2010-2011	\$14,190,053	2,030

1980-2010 Percentage of Adults with a Bachelor's Degree or Higher in Campbell County



Sources: US Census 2006-2010 American Community Survey, US Department of Education, Kentucky Department of Education, Kentucky Higher Education Assistance Authority, Kentucky Office of Employment and Training, Kentucky State Board of Elections, US Census Small Area Health Insurance Estimates Program, Kentucky Department for Medicaid Services, National Telecommunications and Information Administration, Kentucky Adult Education, and the Council on Postsecondary Education. Complete descriptions of sources and methodologies may be found in the technical notes at the end of the County Profiles or through the Kentucky P-20 Data Collaborative website at the address below: