

Campbell County

2014-2015 Kentucky County Profile

The 2014-2015 County Profile is produced by the Kentucky Center for Education & Workforce Statistics utilizing data from the Kentucky Longitudinal Data System (KLDS), which includes data from the Department of Education, Council on Postsecondary Education, Education Professional Standards Board, Kentucky Higher Education Assistance Authority, and the Kentucky Education and Workforce Development Cabinet. The report includes the most current data available for Kentucky counties, Area Development Districts (ADDs), and Workforce Investment Areas (WIAs) on demographics, employment, college readiness and educational attainment.

What are some basic facts about Campbell County residents?

	County	KY	US
Total population	90,908	4,380,415	313,914,040
Median household income	\$53,580	\$42,610	\$53,046
Per capita income	\$27,063	\$23,210	\$28,051
Living in poverty	12.4%	18.6%	14.9%
Eligible for Medicaid	11.4%	18.8%	n/a
Without medical insurance	12.6%	16.9%	17.9%
Registered voters who voted in the 2012 general election	63.4%	59.7%	68.0%
Unemployment rate	7.6%	8.2%	8.1%
Access to Broadband Internet	100.0%	95.7%	98.8%

Are Campbell County public high school graduates prepared for college and career?

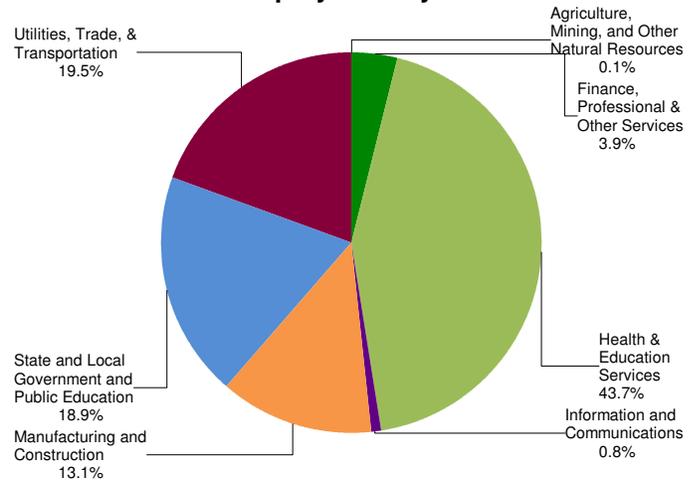
	County	KY
Average junior year ACT Composite score for 2013 graduates	20.9	19.4
Graduates ready for college-level coursework based on junior year ACT		
Mathematics	55.5%	41.6%
English	65.6%	55.7%
Reading	53.3%	44.7%
Science	39.8%	27.2%
Ready for college by graduation	60.6%	49.4%
Ready for career by graduation	7.8%	11.8%
Ready for college and/or career by graduation	64.3%	54.1%
Average GPA for 2013 graduates	2.86	2.88

What is the educational attainment of Campbell County residents?

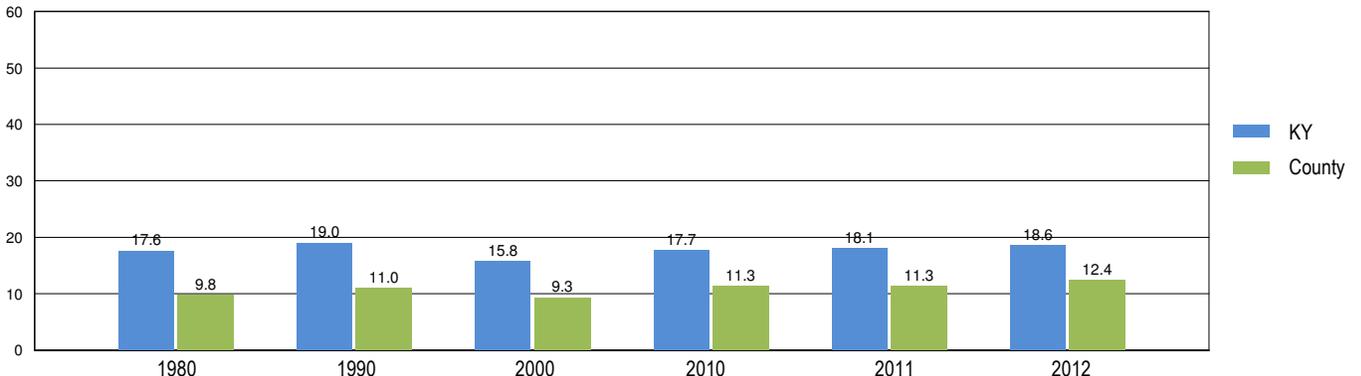
	County	KY	US
Less than a high school diploma or equivalent	12.3%	17.6%	14.3%
High school diploma or equivalent	32.5%	34.0%	28.2%
Some college but no degree	20.6%	20.5%	21.3%
Associate degree	7.2%	6.9%	7.7%
Bachelor's degree	17.0%	12.5%	17.9%
Graduate or professional degree	10.5%	8.5%	10.6%

What industries provide employment in Campbell County?

2012 Employment by Sector



Percentage of Campbell County Population Living in Poverty, 1980-2012



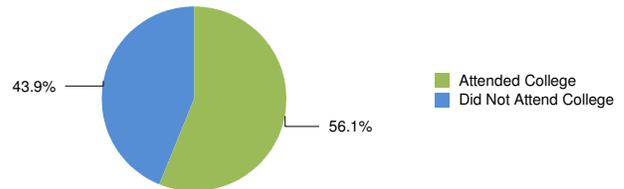


What is the education pipeline for Campbell County?

	County	KY
Public K-12 enrollment in 2012-2013	11,284	652,317
Private K-12 enrollment in 2012-2013	2,791	70,078
Entering students ready for kindergarten in fall 2013	56.1%	49.0%
Special education population in 2012-2013	14.0%	13.2%
Students qualifying for free and reduced lunch in 2012-2013	49.5%	56.6%
Public high school graduates in 2010-2011	893	44,853
Public high school graduates entering postsecondary education in 2011-2012	501	27,014
In-state college going rate in 2011-2012	47.6%	55.4%
Out-of-state college going rate in 2011-2012	9.3%	5.4%
Kentucky Adult Education enrollments for 2011-2012	694	40,300
GEDs awarded in 2011-2012	208	9,826
Students earning a postsecondary certificate or diploma in 2011-2012	87	8,193
Students earning an associate degree in 2011-2012	92	9,187
Students earning a bachelor's degree in 2011-2012	483	15,745
Students earning a bachelor's degree in science, technology, engineering, or mathematics (STEM) in 2011-2012	153	4,326
Students earning a graduate or professional degree in 2011-2012	139	7,480
National Career Readiness Certificates (NCRC) awarded in 2012-2013	95	13,745
Bachelor's degree six-year graduation rate for 2007 cohort	58.8%	54.2%
Associate degree three-year graduation rate for 2010 cohort	9.7%	11.0%

What were the top college choices for Campbell County public high school graduates?

Overall College Going Rates for 2011 Public High School Graduates



Top 10 Colleges and Universities Attended

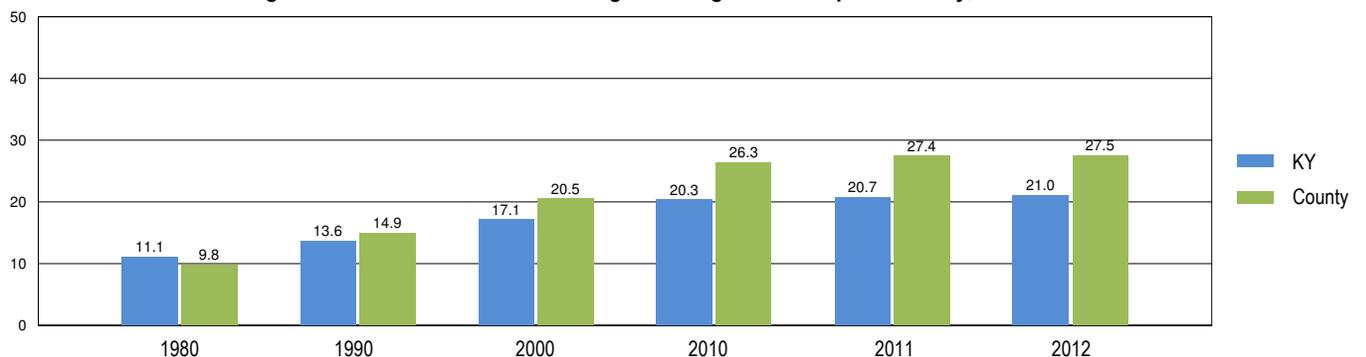
Number of Enrollments

Northern Kentucky University	195
Gateway Community & Technical College	56
University of Kentucky	47
University of Louisville	43
Eastern Kentucky University	26
University Of Cincinnati	21
Morehead State University	14
Cincinnati State Technical And Community College	12
Thomas More College	12
Western Kentucky University	7
Other Institutions	84

How much financial aid did 2011 public high school graduates from Campbell County receive in 2012?

	Average	Awards
Kentucky Ed. Excellence Scholarships (KEES)	\$978	753
State need-based grants	\$408	91
State non-need-based grants	\$1,286	341
Federal Pell grants	\$1,558	152
Federal need-based loans	\$1,227	161
Federal non-need-based loans	\$2,198	175
Institutional grants	\$2,005	155

Percentage of Adults with a Bachelor's Degree or Higher in Campbell County, 1980-2012



Sources: US Census 2008-2012 American Community Survey, US Department of Education, Kentucky Department of Education, Kentucky Higher Education Assistance Authority, Kentucky Office of Employment and Training, Kentucky State Board of Elections, US Census Small Area Health Insurance Estimates Program, Kentucky Department for Medicaid Services, National Telecommunications and Information Administration, Kentucky Adult Education, and the Council on Postsecondary Education. Complete descriptions of sources and methodologies may be found in the technical notes at the end of the County Profiles or through the Kentucky Center for Education & Workforce Statistics website at the address below: