

Northern Kentucky Workforce Investment Area

2014-2015 Kentucky County Profile

The 2014-2015 County Profile is produced by the Kentucky Center for Education & Workforce Statistics utilizing data from the Kentucky Longitudinal Data System (KLDS), which includes data from the Department of Education, Council on Postsecondary Education, Education Professional Standards Board, Kentucky Higher Education Assistance Authority, and the Kentucky Education and Workforce Development Cabinet. The report includes the most current data available for Kentucky counties, Area Development Districts (ADDs), and Workforce Investment Areas (WIAs) on demographics, employment, college readiness and educational attainment.

What are some basic facts about Northern Kentucky WIA residents?

	WIA	KY	US
Total population	445,168	4,380,415	313,914,040
Median household income	n/a	\$42,610	\$53,046
Per capita income	\$26,827	\$23,210	\$28,051
Living in poverty	12.5%	18.6%	14.9%
Eligible for Medicaid	13.0%	18.8%	n/a
Without medical insurance	14.0%	16.9%	17.9%
Registered voters who voted in the 2012 general election	59.7%	59.7%	68.0%
Unemployment rate	7.5%	8.2%	8.1%
Access to Broadband Internet	98.9%	95.7%	98.8%

What is the educational attainment of Northern Kentucky WIA residents?

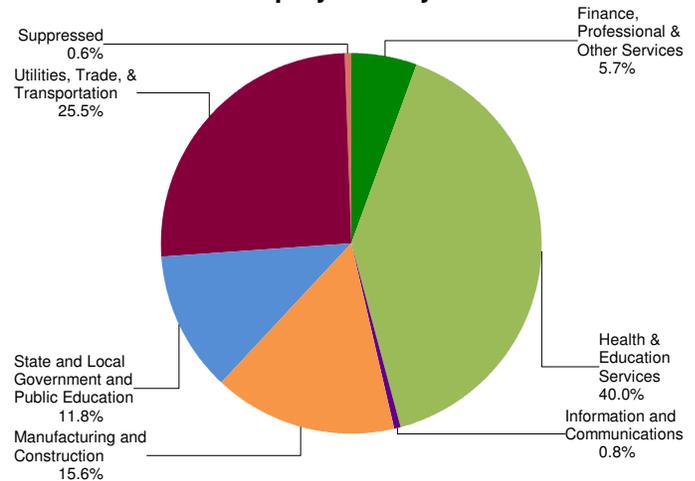
	WIA	KY	US
Less than a high school diploma or equivalent	12.2%	17.6%	14.3%
High school diploma or equivalent	32.9%	34.0%	28.2%
Some college but no degree	21.7%	20.5%	21.3%
Associate degree	7.6%	6.9%	7.7%
Bachelor's degree	16.5%	12.5%	17.9%
Graduate or professional degree	9.2%	8.5%	10.6%

Are Northern Kentucky WIA public high school graduates prepared for college and career?

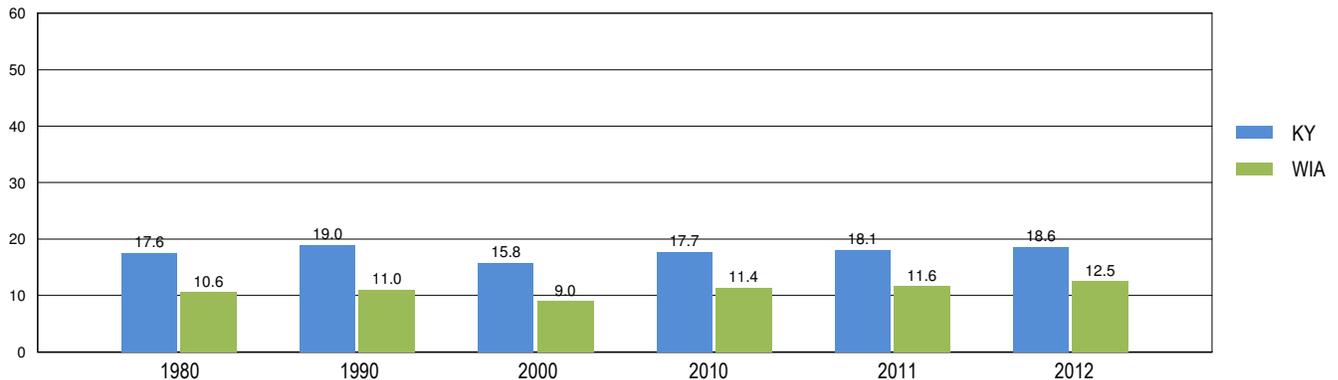
	WIA	KY
Average junior year ACT Composite score for 2013 graduates	20.5	19.4
Graduates ready for college-level coursework based on junior year ACT		
Mathematics	52.3%	41.6%
English	64.1%	55.7%
Reading	51.9%	44.7%
Science	36.4%	27.2%
Ready for college by graduation	56.1%	49.4%
Ready for career by graduation	6.9%	11.8%
Ready for college and/or career by graduation	59.7%	54.1%
Average GPA for 2013 graduates	2.88	2.88

What industries provide employment in the Northern Kentucky WIA?

2012 Employment by Sector



Percentage of Northern Kentucky WIA Population Living in Poverty, 1980-2012



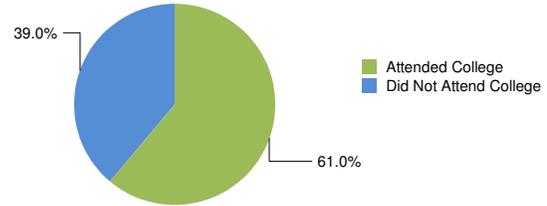


What is the education pipeline for the Northern Kentucky WIA?

	WIA	KY
Public K-12 enrollment in 2012-2013	66,735	652,317
Private K-12 enrollment in 2012-2013	11,132	70,078
Entering students ready for kindergarten in fall 2013	53.2%	49.0%
Special education population in 2012-2013	12.7%	13.2%
Students qualifying for free and reduced lunch in 2012-2013	45.5%	56.6%
Public high school graduates in 2010-2011	4,480	44,853
Public high school graduates entering postsecondary education in 2011-2012	2,734	27,014
In-state college going rate in 2011-2012	54.2%	55.4%
Out-of-state college going rate in 2011-2012	7.5%	5.4%
Kentucky Adult Education enrollments for 2011-2012	2,761	40,300
GEDs awarded in 2011-2012	670	9,826
Students earning a postsecondary certificate or diploma in 2011-2012	588	8,193
Students earning an associate degree in 2011-2012	555	9,187
Students earning a bachelor's degree in 2011-2012	1,994	15,745
Students earning a bachelor's degree in science, technology, engineering, or mathematics (STEM) in 2011-2012	554	4,326
Students earning a graduate or professional degree in 2011-2012	647	7,480
National Career Readiness Certificates (NCRC) awarded in 2012-2013	498	13,745
Bachelor's degree six-year graduation rate for 2007 cohort	37.8%	54.2%
Associate degree three-year graduation rate for 2010 cohort	20.0%	11.0%

What were the top college choices for Northern Kentucky WIA public high school graduates?

Overall College Going Rates for 2011 Public High School Graduates



Top 10 Colleges and Universities Attended

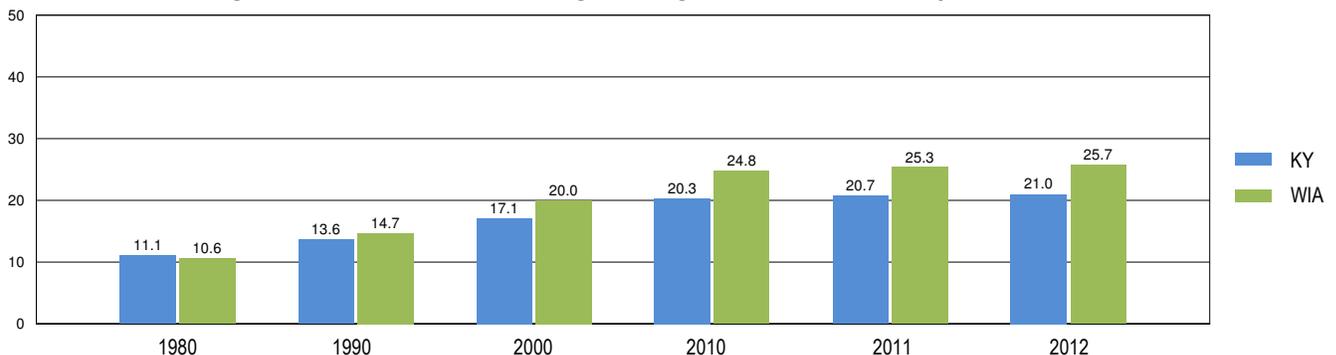
Number of Enrollments

College/University	Number of Enrollments
Northern Kentucky University	968
Gateway Community & Technical College	342
University of Kentucky	271
University of Louisville	210
Eastern Kentucky University	164
Morehead State University	97
University Of Cincinnati	76
Thomas More College	55
Cincinnati State Technical And Community College	55
Bluegrass Community & Technical College	52
Other Institutions	528

How much financial aid did 2011 public high school graduates from the Northern Kentucky WIA receive in 2012?

	Average	Awards
Kentucky Ed. Excellence Scholarships (KEES)	\$1,110	4,000
State need-based grants	\$405	488
State non-need-based grants	\$1,360	1,890
Federal Pell grants	\$1,535	849
Federal need-based loans	\$1,272	912
Federal non-need-based loans	\$2,451	1,003
Institutional grants	\$1,812	805

Percentage of Adults with a Bachelor's Degree or Higher in Northern Kentucky WIA, 1980-2012



Sources: US Census 2008-2012 American Community Survey, US Department of Education, Kentucky Department of Education, Kentucky Higher Education Assistance Authority, Kentucky Office of Employment and Training, Kentucky State Board of Elections, US Census Small Area Health Insurance Estimates Program, Kentucky Department for Medicaid Services, National Telecommunications and Information Administration, Kentucky Adult Education, and the Council on Postsecondary Education. Complete descriptions of sources and methodologies may be found in the technical notes at the end of the County Profiles or through the Kentucky Center for Education & Workforce Statistics website at the address below: