

Ballard County

2015 Kentucky County Profile

The 2015 County Profile is produced by the Kentucky Center for Education & Workforce Statistics utilizing data from the Kentucky Longitudinal Data System (KLDS), which includes data from the Department of Education, Council on Postsecondary Education, Education Professional Standards Board, Kentucky Higher Education Assistance Authority, and the Kentucky Education and Workforce Development Cabinet. The report includes the most current data available for Kentucky counties, Area Development Districts (ADDs), and Workforce Investment Areas (WIAs) on demographics, employment, college readiness and educational attainment.

What are some basic facts about Ballard County residents?

	County	KY	US
Total population	8,332	4,395,295	316,128,839
Median household income	\$44,588	\$43,036	\$53,046
Per capita income	\$24,781	\$23,462	\$28,155
Living in poverty	14.4%	18.8%	15.4%
Eligible for Medicaid	17.2%	18.9%	n/a
Without medical insurance	15.8%	16.2%	17.0%
Registered voters who voted in the 2012 general election	64.0%	59.7%	68.0%
Unemployment rate	9.1%	8.0%	7.4%
Access to Broadband Internet	98.9%	96.8%	98.6%

What is the educational attainment of Ballard County residents?

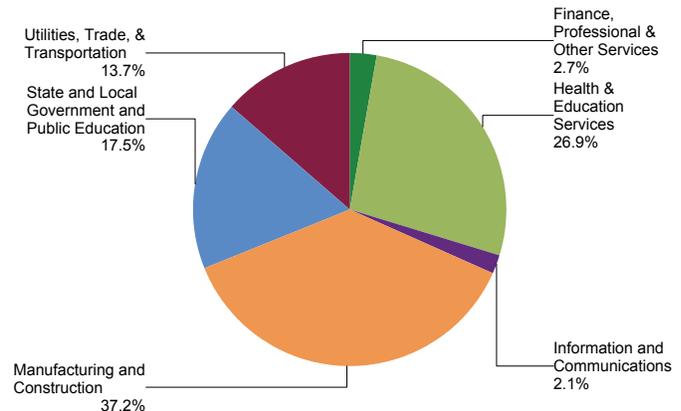
	County	KY	US
Less than a high school diploma or equivalent	15.6%	17.0%	13.9%
High school diploma or equivalent	40.3%	33.9%	28.1%
Some college but no degree	23.5%	20.5%	21.2%
Associate degree	7.5%	7.1%	7.8%
Bachelor's degree	7.0%	12.8%	18.0%
Graduate or professional degree	6.0%	8.8%	10.8%

Are Ballard County public high school graduates prepared for college and career?

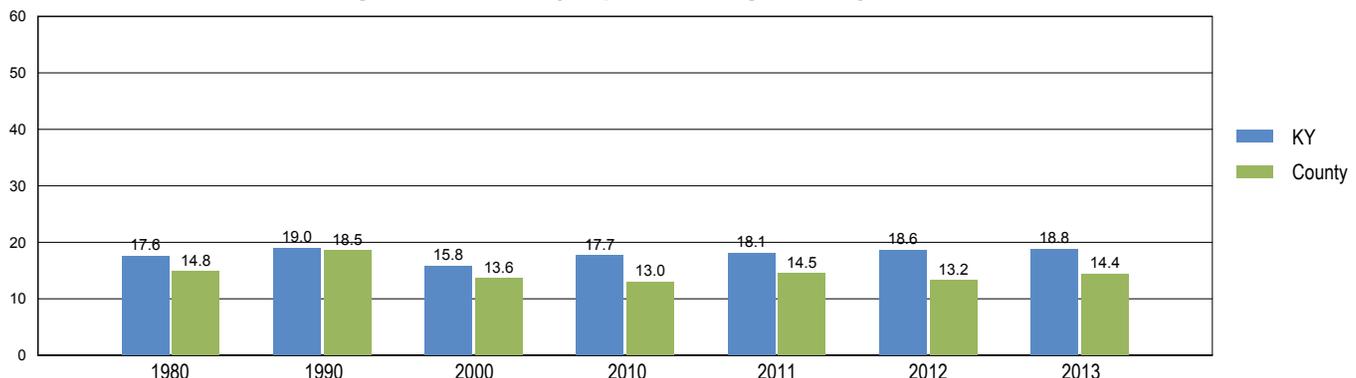
	County	KY
Ready for college and/or career by graduation	86.5%	62.8%
Ready for college by graduation	50.6%	56.2%
Ready for career by graduation	62.9%	17.8%
Average GPA for 2014 graduates	2.92	2.89
Average junior year ACT scores for 2014 graduates		
Composite	18.6	19.5
Mathematics	18.7	19.1
English	17.3	18.7
Reading	18.7	19.7
Science	19.1	19.7

What industries provide employment in Ballard County?

2013 Employment by Sector



Percentage of Ballard County Population Living in Poverty, 1980-2013



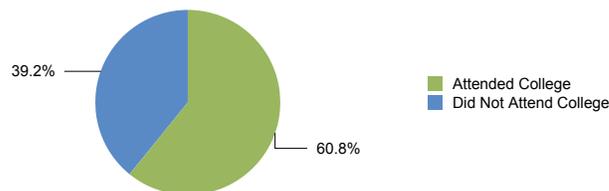


What is the education pipeline for Ballard County?

	County	KY
Public K-12 enrollment in 2013-2014	1,276	654,455
Private K-12 enrollment in 2013-2014	53	69,258
Entering students ready for kindergarten in fall 2014	47.7%	50.0%
Special education population in 2013-2014	10.7%	13.2%
Students qualifying for free and reduced lunch in 2013-2014	53.4%	58.3%
Public high school graduates in 2011-2012	97	43,176
Public high school graduates entering postsecondary education in 2012-2013	59	26,413
In-state college going rate in 2012-2013	57.7%	56.2%
Out-of-state college going rate in 2012-2013	3.1%	5.5%
Kentucky Adult Education enrollments for 2012-2013	53	37,022
GEDs awarded in 2012-2013	17	7,746
Students earning a postsecondary certificate or diploma in 2012-2013	45	8,713
Students earning an associate degree in 2012-2013	26	9,089
Students earning a bachelor's degree in 2012-2013	19	15,947
Students earning a bachelor's degree in science, technology, engineering, or mathematics (STEM) in 2012-2013	6	5,270
Students earning a graduate or professional degree in 2012-2013	14	7,673
National Career Readiness Certificates (NCRC) awarded in 2013-2014	58	17,613
Bachelor's degree six-year graduation rate for 2007 cohort	63.3%	54.2%
Associate degree three-year graduation rate for 2010 cohort	20.0%	11.0%

What were the top college choices for Ballard County public high school graduates?

Overall College Going Rates for 2012 Public High School Graduates



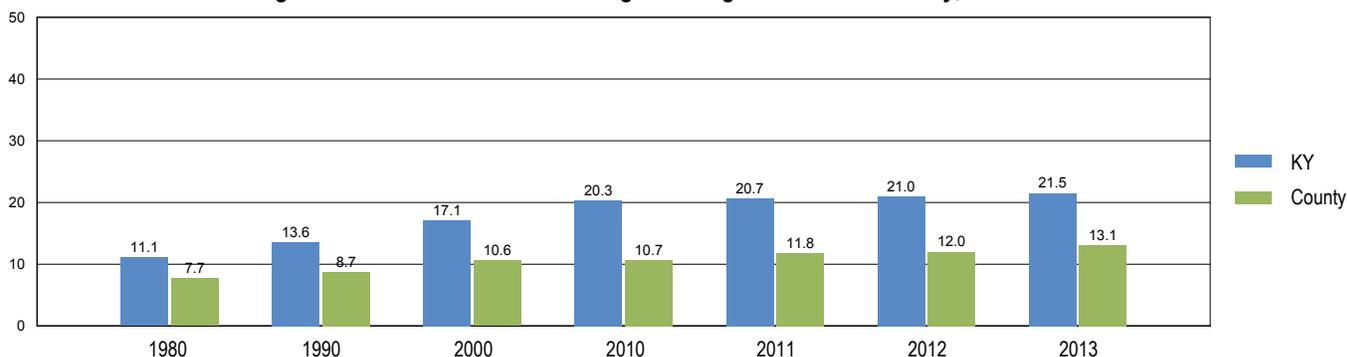
Top 10 Colleges and Universities Attended

Top 10 Colleges and Universities Attended	Number of Enrollments
West Ky Community & Technical College	44
Murray State University	6
Midcontinent University	4
University of Kentucky	3
University Of Northwestern Ohio Coll Of Bus	1
Campbellsville University	1
University of Louisville	1
Daymar College - Paducah	1
Missouri University Of Science And Technology	1
Shawnee Community College	1
Other Institutions	1

How much financial aid did 2012 public high school graduates from Ballard County receive in 2013?

	Average	Awards
Kentucky Ed. Excellence Scholarships (KEES)	\$1,115	92
State need-based grants	n/a	4
State non-need-based grants	\$1,291	46
Federal Pell grants	\$1,354	17
Federal need-based loans	\$832	13
Federal non-need-based loans	\$643	11
Institutional grants	n/a	8

Percentage of Adults with a Bachelor's Degree or Higher in Ballard County, 1980-2013



Sources: US Census 2009-2013 American Community Survey, US Department of Education, Kentucky Department of Education, Kentucky Higher Education Assistance Authority, Kentucky Office of Employment and Training, Kentucky State Board of Elections, US Census Small Area Health Insurance Estimates Program, Kentucky Department for Medicaid Services, National Telecommunications and Information Administration, Kentucky Adult Education, and the Council on Postsecondary Education. Complete descriptions of sources and methodologies may be found in the technical notes at the end of the County Profiles or through the Kentucky Center for Education & Workforce Statistics website at the address below:

