

# Northern Kentucky Workforce Investment Area

## 2015 Kentucky County Profile

The 2015 County Profile is produced by the Kentucky Center for Education & Workforce Statistics utilizing data from the Kentucky Longitudinal Data System (KLDS), which includes data from the Department of Education, Council on Postsecondary Education, Education Professional Standards Board, Kentucky Higher Education Assistance Authority, and the Kentucky Education and Workforce Development Cabinet. The report includes the most current data available for Kentucky counties, Area Development Districts (ADDs), and Workforce Investment Areas (WIAs) on demographics, employment, college readiness and educational attainment.

### What are some basic facts about Northern Kentucky WIA residents?

	WIA	KY	US
Total population	447,987	4,395,295	316,128,839
Median household income	n/a	\$43,036	\$53,046
Per capita income	\$26,936	\$23,462	\$28,155
Living in poverty	13.1%	18.8%	15.4%
Eligible for Medicaid	12.9%	18.9%	n/a
Without medical insurance	13.3%	16.2%	17.0%
Registered voters who voted in the 2012 general election	59.7%	59.7%	68.0%
Unemployment rate	7.0%	8.0%	7.4%
Access to Broadband Internet	99.3%	96.8%	98.6%

### What is the educational attainment of Northern Kentucky WIA residents?

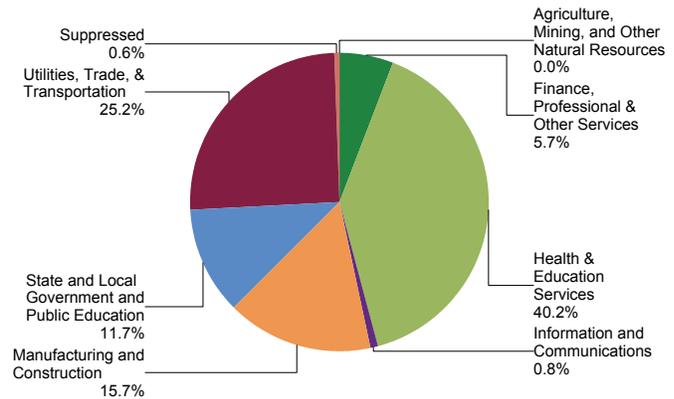
	WIA	KY	US
Less than a high school diploma or equivalent	11.7%	17.0%	13.9%
High school diploma or equivalent	32.5%	33.9%	28.1%
Some college but no degree	21.6%	20.5%	21.2%
Associate degree	7.8%	7.1%	7.8%
Bachelor's degree	17.1%	12.8%	18.0%
Graduate or professional degree	9.5%	8.8%	10.8%

### Are Northern Kentucky WIA public high school graduates prepared for college and career?

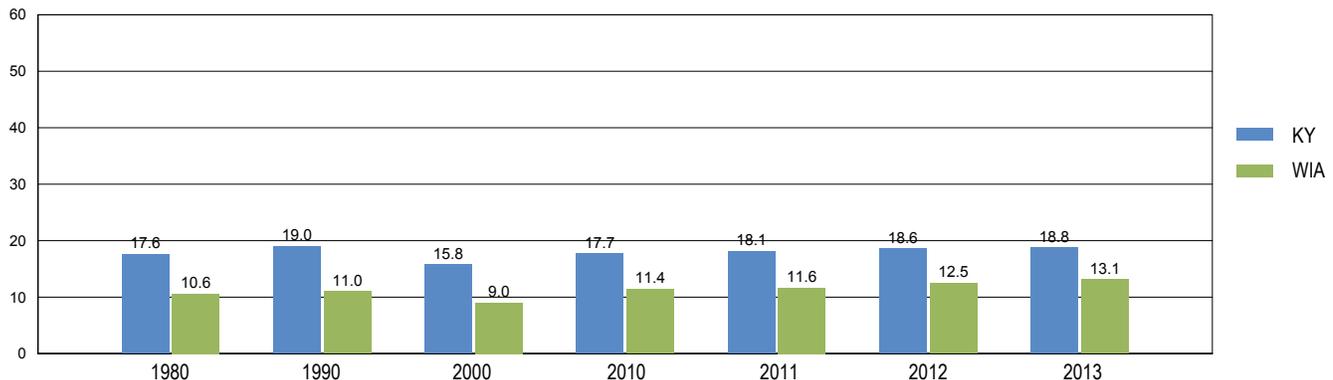
	WIA	KY
Ready for college and/or career by graduation	66.2%	62.8%
Ready for college by graduation	61.8%	56.2%
Ready for career by graduation	11.9%	17.8%
Average GPA for 2014 graduates	2.89	2.89
Average junior year ACT scores for 2014 graduates		
Composite	20.4	19.5
Mathematics	20.2	19.1
English	19.8	18.7
Reading	20.5	19.7
Science	20.7	19.7

### What industries provide employment in the Northern Kentucky WIA?

#### 2013 Employment by Sector



### Percentage of Northern Kentucky WIA Population Living in Poverty, 1980-2013



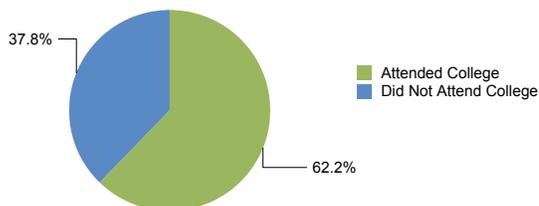


**What is the education pipeline for the Northern Kentucky WIA?**

	WIA	KY
Public K-12 enrollment in 2013-2014	67,044	654,455
Private K-12 enrollment in 2013-2014	10,577	69,258
Entering students ready for kindergarten in fall 2014	53.7%	50.0%
Special education population in 2013-2014	12.5%	13.2%
Students qualifying for free and reduced lunch in 2013-2014	47.6%	58.3%
Public high school graduates in 2011-2012	4,251	43,176
Public high school graduates entering postsecondary education in 2012-2013	2,643	26,413
In-state college going rate in 2012-2013	54.0%	56.2%
Out-of-state college going rate in 2012-2013	9.0%	5.5%
Kentucky Adult Education enrollments for 2012-2013	2,567	37,022
GEDs awarded in 2012-2013	654	7,746
Students earning a postsecondary certificate or diploma in 2012-2013	631	8,713
Students earning an associate degree in 2012-2013	495	9,089
Students earning a bachelor's degree in 2012-2013	2,065	15,947
Students earning a bachelor's degree in science, technology, engineering, or mathematics (STEM) in 2012-2013	656	5,270
Students earning a graduate or professional degree in 2012-2013	695	7,673
National Career Readiness Certificates (NCRC) awarded in 2013-2014	746	17,613
Bachelor's degree six-year graduation rate for 2007 cohort	37.8%	54.2%
Associate degree three-year graduation rate for 2010 cohort	20.0%	11.0%

**What were the top college choices for Northern Kentucky WIA public high school graduates?**

**Overall College Going Rates for 2012 Public High School Graduates**



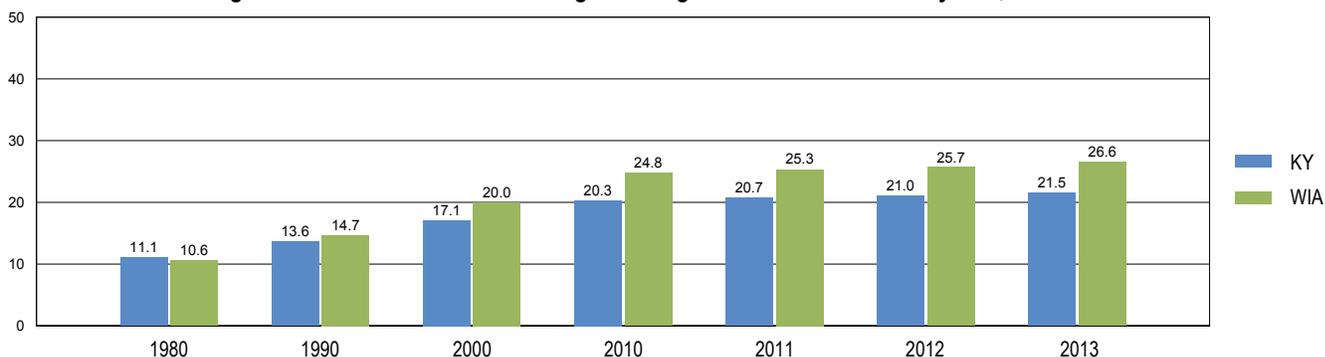
**Top 10 Colleges and Universities Attended**

Top 10 Colleges and Universities Attended	Number of Enrollments
Northern Kentucky University	802
Gateway Community & Technical College	371
University of Kentucky	264
University of Louisville	184
Eastern Kentucky University	155
Morehead State University	142
University Of Cincinnati	92
Western Kentucky University	69
Thomas More College	58
Cincinnati State Technical And Community College	56
Other Institutions	521

**How much financial aid did 2012 public high school graduates from the Northern Kentucky WIA receive in 2013?**

	Average	Awards
Kentucky Ed. Excellence Scholarships (KEES)	\$1,158	3,907
State need-based grants	\$428	465
State non-need-based grants	\$1,330	1,874
Federal Pell grants	\$1,514	800
Federal need-based loans	\$2,268	929
Federal non-need-based loans	\$1,177	773
Institutional grants	\$2,253	932

**Percentage of Adults with a Bachelor's Degree or Higher in Northern Kentucky WIA, 1980-2013**



Sources: US Census 2009-2013 American Community Survey, US Department of Education, Kentucky Department of Education, Kentucky Higher Education Assistance Authority, Kentucky Office of Employment and Training, Kentucky State Board of Elections, US Census Small Area Health Insurance Estimates Program, Kentucky Department for Medicaid Services, National Telecommunications and Information Administration, Kentucky Adult Education, and the Council on Postsecondary Education. Complete descriptions of sources and methodologies may be found in the technical notes at the end of the County Profiles or through the Kentucky Center for Education & Workforce Statistics website at the address below.

